

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT16/12 16.23
CHANGES ** WFTV-TV ****

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME BOB DUDLEY

SALES PRSN WA- JOE KNAUER

PHILADELPHIA, PA 19147

ORDER # _____ CONTRACT # 6372321

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>CASTOR DENTEL/FL DEM</u>	EST #	COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT22/12 OCT28/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT16/12 16.23

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

KAREN CASTOR DENTEL/FLORIDA DEMOCRATIC PARTY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	S		1100A-1200N	30		\$925.00	10/22	10/26	4		M-F	4
PROGRAM : THE VIEW CON COM1: 1X PER DAY												
3	A		1200N-1230P	30		\$850.00	10/22	10/26	1		M-F	1
PROGRAM : NOON NEWS ORD COM1: PER BOB/DAVID EMAIL THIS IS A MAKE-GOOD FOR OCT22 ON LINE-1 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	REJECT	BUY#1	MISSED:M-F/1100A-1200N				OCT22	30S	\$925.00		(OCT16/12)	
			OFFER:MON/530A-600A				OCT22	30S	\$925.00		PLS ADVISE.	
CMT:WE CAN OFFER												

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 16.23
REP HEADLINE# 6372321 TRF# 336675 *** WFTV-TV ***
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:												
M2	OK'D	BUY#1	MISSED:M-F/1100A-1200N				OCT22		30S	\$925.00	(OCT16/12)	
			OFFER:M-F/1200N-1230P				OCT22		30S	\$850.00	PLS ADVISE.	
			CMT:PER BOB/DAVID EMAIL									
OCT/12			19550.00									
										CONTRACT TOTAL	19550.00	
										TOTAL SPOTS	10	

MARKET TOTALS \$39,625 WFTV 50% WKMG 0% WESH 50% WOFL 0% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE